

ANALYTICS & REPORTING FOR EVERYONE

A leadership dashboard in 5 clicks.

Load a file, clean it, get the charts, brand it and understand it — then present it to leadership. **No code, no cloud, and your data never leaves your PC.**

Data stays on-device

Works offline

No admin rights

Built-in AI · no API key

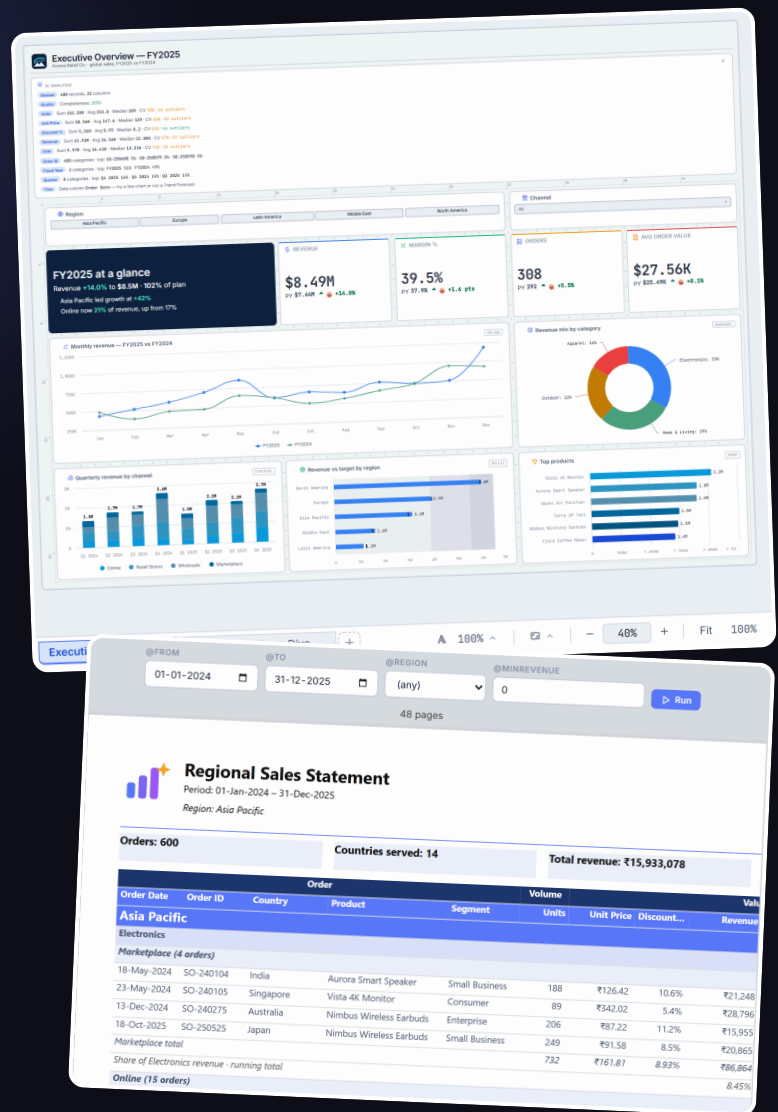
10

DATA
SOURCES

22

CHART
TYPES

97

BUILT-IN
FUNCTIONS

HOW IT WORKS — ONE LINE

1

Load

Drop a file or connect a database

2

Clean

Fix every issue in one click

3

Chart

Auto charts, or ask VizBOT

4

Brand

Your colours, font and logo

5

Understand

AI explains what moved and why

6

Present

Full screen, or a PDF pack



Your data never leaves

Everything runs on your computer. Nothing is uploaded, so there is nothing for security to review.



Dashboards and reports, together

Explore on a dashboard, then send an Excel-grade report — one tool, not two.



If you can use Excel, you can use this

Menus, drag-and-drop and plain English. No formulas to learn, no training course.

BUILT FOR THE PEOPLE WHO DO THE REPORTING

Finance & FP&A

Operations

Sales & marketing

HR

Schools & universities

Consultants & agencies

Leadership teams

Companies bought BI tools. Most people still use spreadsheets.

Analytics platforms were rolled out across organisations — yet day to day, most people still take the numbers into a spreadsheet to get their answer.

25%

of employees use BI software in their daily work

BARC · Nov 2025 · 1,000+ users

16%

in large enterprises — fewer than one in six

BARC · Nov 2025

96%

of finance professionals plan in spreadsheets, daily or weekly

AFP 2025 FP&A Benchmarking Survey

Too costly

Licences priced per user add up fast. Research reports **"growing scrutiny of ongoing license and service costs."**

Too complex

Most BI platforms are built for data specialists. Everyone else waits for someone to build the report.

Two separate worlds

Dashboards live in one tool, the formal Excel report in another — so the work is done twice.

WHAT QIKANALYTIX CHANGES

One desktop app that anyone can use — and your data stays with you.



Your data

Excel · CSV · PDF · SQL Server · PostgreSQL · SharePoint · Google Sheets · APIs



QikAnalytix on your PC

The whole journey, in one app

Clean Model Chart Ask AI
Report Present



Your decisions

Dashboards · Excel-grade reports · PDF & PowerPoint packs · live presentations

Nothing is uploaded — works fully offline

5 clicks

from a raw file to a branded, explained dashboard

0 code

menus, drag-and-drop and plain English — Excel users feel at home

500K rows

to a full dashboard in about 5 seconds, on a laptop

TODAY · DAYS

Ask for a report → Wait for an analyst → Export to Excel
→ Paste into slides

WITH QIKANALYTIX · MINUTES

Load → 5 clicks → Present or export — yourself

Sources: BARC, "Inside the BI Market - What 1,000 Users Say About Their Tools", 5 Nov 2025 (barc.com). AFP, 2025 FP&A Benchmarking Survey Report: Technology & Data, 362 responses (financialprofessionals.org). Performance: measured on a Windows 11 laptop, 500,000-row order book.

From a raw file to a finished dashboard.

Each step below is one click (or one drag). Nothing to install on a server, nothing to configure.

1 · LOAD

2 · CLEAN

3 · CHART

4 · BRAND

5 · UNDERSTAND

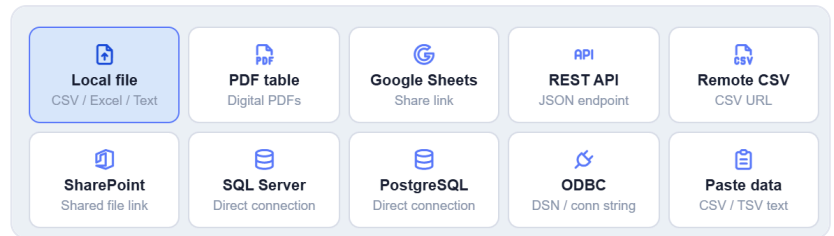
6 · PRESENT

1 Load your data

THE CLICK: **drag & drop** or **Connect**

Drag an Excel or CSV file onto the window — or pick a source: SQL Server, PostgreSQL, SharePoint, Google Sheets, a PDF table, a REST API or ODBC.

✓ KPI cards and a first read of your data appear the moment it lands.



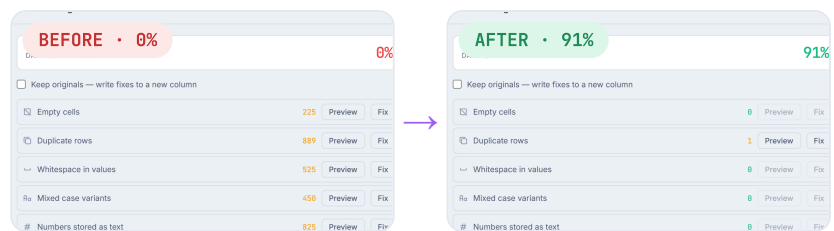
Add a data source — ten sources in one picker

2 Clean your data

THE CLICK: **Fix all**

One scan finds what's broken — empty cells, duplicate rows, stray spaces, mixed spellings, numbers and dates stored as text — and counts every one. Preview any fix, or fix them all at once.

✓ Your original file is never changed. Every fix can be undone.



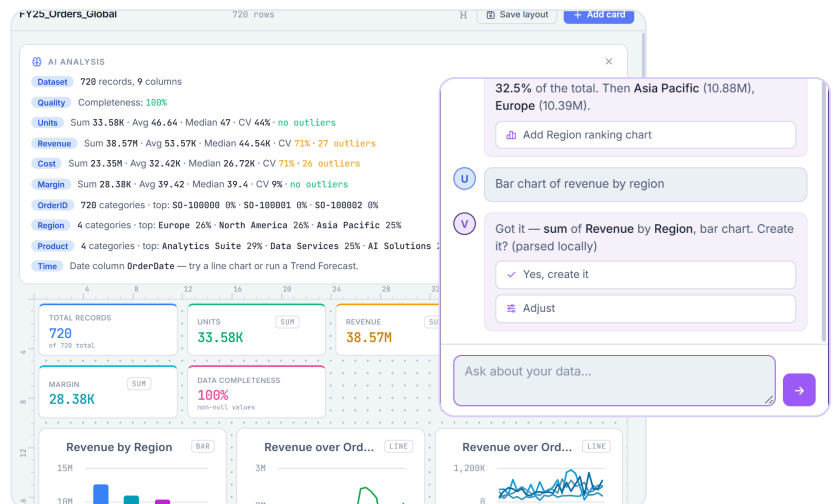
A real messy export — data quality from 0% to 91% in one click

3 Get the right charts — automatically

THE CLICK: **Auto charts** or ask **VizBOT**

Auto Charts looks at every column and builds the charts that fit — trends over time, comparisons, shares. Want something specific? Type it: **"bar chart of revenue by region"** and VizBOT builds it.

✓ VizBOT is built in — it works offline, with no API key or subscription.



Built automatically — VizBOT (right) builds any chart you ask for



No file handy?

Click **Sample** and a demo dashboard loads — follow the steps with it.



Nothing is permanent

Cleaning fixes are recorded as steps you can edit or remove; your file is untouched.



Save it all as one file

A .qap workbook keeps the data, charts and filters together for next time.

Make it yours, understand it, present it.

The last steps turn a working dashboard into something you can put in front of leadership with confidence.

1 · LOAD

2 · CLEAN

3 · CHART

4 · BRAND

5 · UNDERSTAND

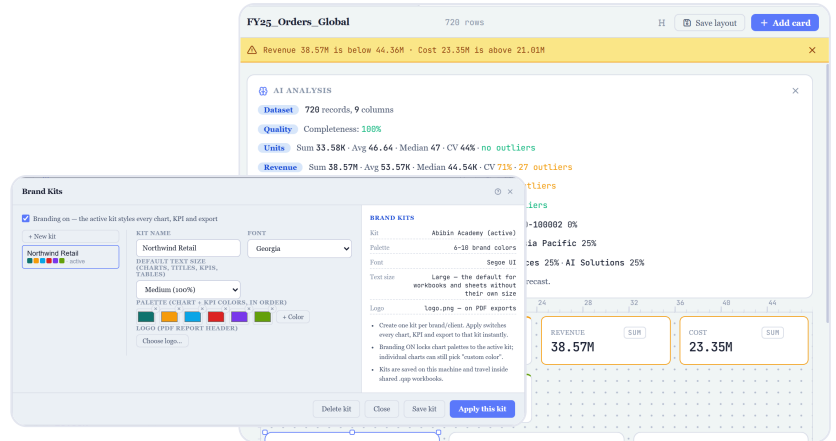
6 · PRESENT

4 Apply your Brand Kit

THE CLICK: **Apply this kit**

Save your company's colours, font and logo once as a Brand Kit. Apply it and every chart, KPI and export switches to your look. Keep one kit per client or department.

✓ Your logo lands on every PDF page automatically.

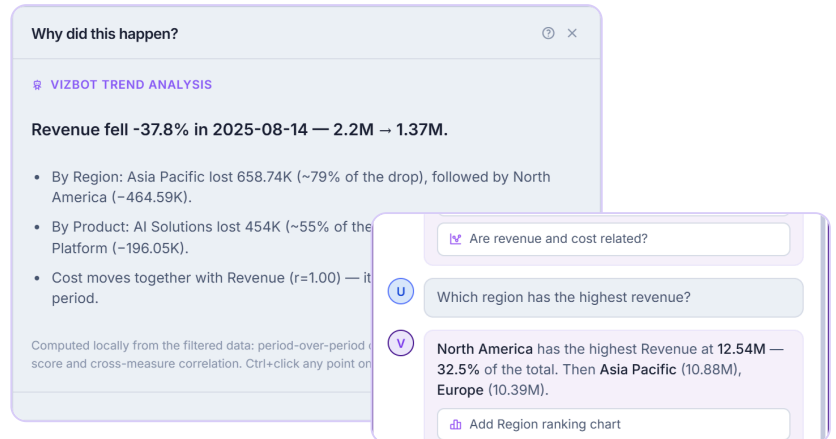


5 Understand the “why” with AI reasoning

THE CLICK: **Ctrl + click** any point

See a spike or a dip? Ctrl+click it and QikAnalytix explains what moved and which regions or products drove it. Or just ask the built-in VizBOT — “Which region has the highest revenue?” — and it works out the answer from your rows, with the numbers.

✓ Built-in reasoning — runs on your PC, no API key, nothing sent anywhere.

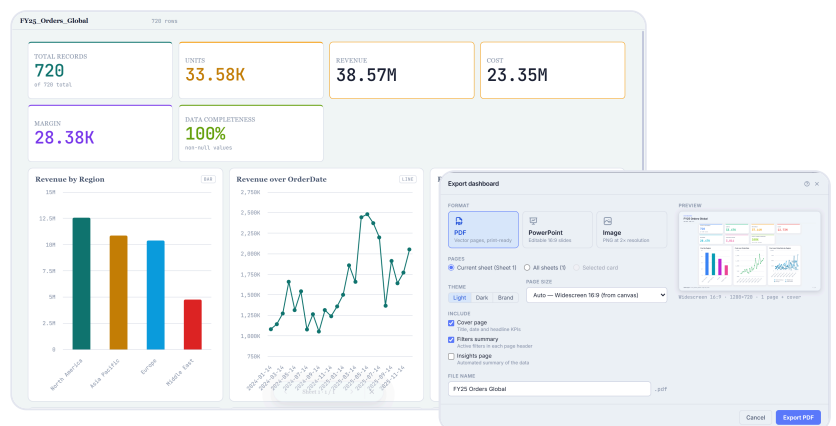


6 Present to leadership

THE CLICK: **Present**

One click turns the dashboard into a clean, full-screen presentation — menus hidden, arrow keys to move between pages. Need to send it? Export a branded PDF or PowerPoint pack.

✓ No copying charts into slides the night before.



THE WHOLE JOURNEY — FIVE CLICKS, THEN PRESENT

Drop file



Fix all



Auto charts



Apply this kit



Ctrl + click



Present

Meet VizBOT — an analyst that reasons, then acts.

VizBOT ships inside QikAnalytix. It reads your actual data, works out the answer with real numbers, and carries out what you ask — build a chart, filter the board, add labels. No subscription, no API key, and nothing leaves your PC.

It reasons — ask a question, get the numbers

✓ INCLUDED · OFFLINE

OVERVIEW

Give me an overview of the data

Revenue: total 37.67M, average 52.32K across 720 rows, range 6,186 – 351.21K. Top region: **North America** (12.54M).

Add overview chart

RANKING

Which region has the highest revenue?

North America has the highest Revenue at 12.54M — 33.3% of the total. Then **Europe** (10.39M), **Asia Pacific** (9.98M).

Add Region ranking chart

SHARE & MIX

What is the revenue breakdown by segment?

Revenue mix by Segment: **Public Sector** 37% · **Mid-Market** 33% · **Enterprise** 31%.

Add doughnut chart

TREND

How is revenue trending?

Revenue is **growing**: 1.08M (2024-01-14) → 1.64M (2025-12-14), **+51.9%** overall. Best period: **2025-09-14** at 2.52M.

Add trend chart

Trend Forecast Revenue

OUTLIERS

Any outliers in revenue?

25 outliers in Revenue (outside -42.07K – 135.66K), extremes 139.54K and 351.21K.

Add box plot

RELATIONSHIPS

Is revenue related to units?

Units and Revenue: $r = 0.64$ — a moderate relationship; they move together. Correlation isn't causation, but it's worth a look.

Add scatter plot

It acts — tell it what to do

1 · ASK FOR A CHART

Bar chart of revenue by product sorted highest first

Got it — **sum of Revenue by Product**, bar chart, highest first. Create it? (parsed locally)

✓ Yes, create it

Adjust

2 · ADJUST IT

add data labels

Got it — **sum of Revenue by Product**, bar chart, highest first. Create it?

✓ Yes, create it

Adjust

3 · CREATE

yes

Chart created. **Total Revenue by Product**

Change to line chart

Filter by Region

"ONLY EUROPE" — FILTER THE WHOLE BOARD

Only Europe

Filtered Region to Europe — 190 rows now feed every chart and KPI.

Clear this filter

FY25_Orders_Global

720 rows

Region: Europe × H Sa

AI ANALYSIS

Dataset 190 records, 8 columns · 26% of data after filters

Quality Completeness: 100%

Units Sum 8,763 · Avg 46.12 · Median 47 · CV 44% · no outliers

Revenue Sum 10.39M · Avg 54.68K · Median 49.05K · CV 59% · 4 outliers

The command ran: every KPI now reads the 190 European rows

HOW VIZBOT THINKS — ALL ON YOUR PC

You type

"Which region has the highest revenue?"

VizBOT's built-in brain

1. Understands the intent — rank, share, trend, compare, outliers, relationship, filter, chart
2. Finds your columns — even with typos or loose wording
3. Computes on the rows you're looking at, with filters applied

You get

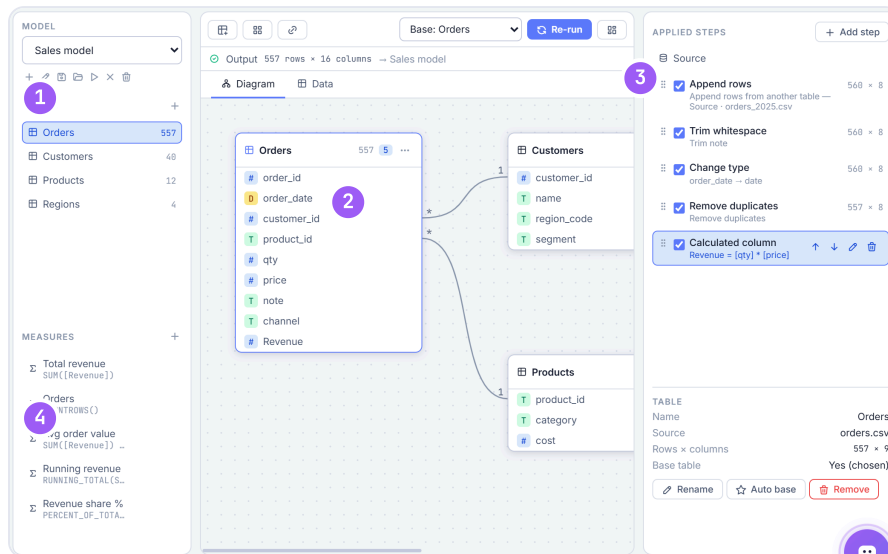
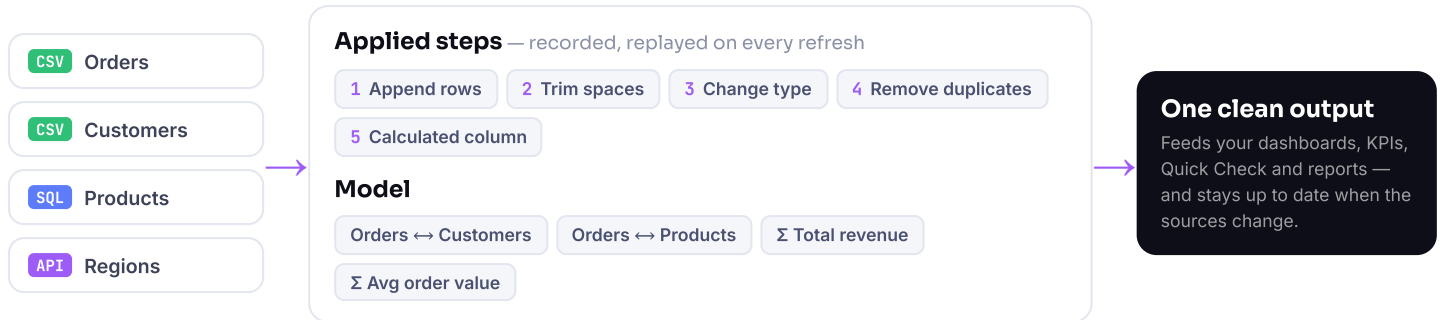
The answer with numbers, plus a one-click chart or action

Optional: for open-ended conversation, plug in your own Anthropic Claude key. It's stored encrypted, and only your question plus column names and summaries are sent — never data rows.

When one spreadsheet isn't enough — combine them, no code.

Orders in one file, customers in another, products in a third? Link them in a visual model, tidy them with point-and-click steps, and define your measures once. Every dashboard and report can then use the result.

HOW YOUR DATA FLOWS



The Model view — a real sales model with five sources

What you're looking at

- 1 Tables** — every source in the model, with its row count.
- 2 Relationships** — drag a column onto another to link tables. Matches are checked and suggested for you.
- 3 Applied steps** — each clean-up is a step you can edit, reorder or switch off.
- 4 Measures** — define “Total revenue” once; use it in every chart and report.

BUILD A MODEL IN FOUR STEPS

STEP 1

Add your tables

Pick any loaded files or connections.

STEP 2

Link them

Drag column to column to relate tables.

STEP 3

Tidy & measure

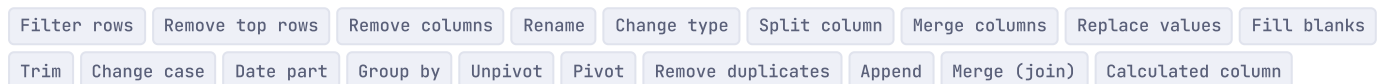
Add clean-up steps and your key measures.

STEP 4

Apply

The output appears as a source, ready to chart.

19 no-code transform steps



Save a model to your library or as a .qam file to share — with or without the data. Passwords are never saved.

Refresh once, everything updates

New month's files? Re-run the model — every step replays and every chart and report follows.

One definition of “revenue”

Measures live in the model, so every dashboard and report uses the same number.

Built by a business user

The work of a data-prep tool — done with clicks, previews and plain names.

Dashboards for exploring. Reports for signing off.

Build the paginated, grouped statements that finance and operations actually send — with subtotals, parameters and page numbers — straight to PDF or a real Excel workbook.

DesignPreviewSave

INSERT

Text box

Table...

Image

Line

FIELDS

Search fields...

☐ T Order ID

☒ T Order Date

☐ T Fiscal Year

☐ T Quarter

☐ T Month

☐ T Month Name

☐ T Region

☐ T Country

☐ T Category

☐ T Product

☐ T Channel

☐ T Segment

☐ # Units

Page header

Regional Sales Statement

Period: {@From} – {@To}

Region: {FIRST({Region})}

Body

Orders: {DISTINCTCOUNT({Order ID})}

Countries served: {DISTINCTCOUNT({Country})}

Table

Header 1

Header 2

Region

Category

Channel

Detail

Channel 1

Channel 2

Category

Region

1 • Design – header, table, groups

@FROM

@TO

@REGION

@MINREVENUE

01-01-2024

31-12-2025

(any)

0

Run

48 pages

Regional Sales Statement

Period: 01-Jan-2024 – 31-Dec-2025

Region: Asia Pacific

Orders: 600

Countries served: 14

Total revenue: ₹15,933,078

Order Date	Order ID	Country	Product	Segment	Units	Unit Price	Discount...	Revenue
Asia Pacific								
Electronics								
Marketplace (4 orders)								
18-May-2024	SO-240104	India	Aurora Smart Speaker	Small Business	188	₹126.42	10.6%	₹21,248
23-May-2024	SO-240105	Singapore	Vista 4K Monitor	Consumer	89	₹342.02	5.4%	₹28,796
13-Dec-2024	SO-240275	Australia	Nimbus Wireless Earbuds	Enterprise	206	₹87.22	11.2%	₹15,955
18-Oct-2025	SO-250525	Japan	Nimbus Wireless Earbuds	Small Business	249	₹91.58	8.5%	₹20,865
Marketplace total					732	₹161.81	8.93%	₹86,864
Share of Electronics revenue - running total								8.45%
Online (15 orders)								

2 • Preview – exactly what prints (48 pages)

HOW A GROUPED REPORT READS

Asia Pacific	Region
Electronics	Category
18-May · SO-240104 · Aurora Smart Speaker	₹21,248
23-May · SO-240105 · Vista 4K Monitor	₹28,796
Electronics total	₹86,864
Asia Pacific total	₹3.94M

EXPORT

Regional_Sales_Statement.xlsx		
fx =SUBTOTAL(9,H6:H9)		
1	Asia Pacific	
2	Electronics	
3	Aurora Smart Speaker	21,248
3	Vista 4K Monitor	28,796
-	Electronics total	86,864

Excel keeps real outline levels and live SUBTOTAL formulas. PDF matches the preview page for page.

BUILD A REPORT IN FOUR STEPS

STEP 1

Pick a source

Any loaded file — or the output of your data model.

STEP 2

Add fields & groups

Tick the columns; group by region, category, channel.

STEP 3

Add parameters

Date range, region, minimum value — asked at run time.

STEP 4

Preview & export

Check every page, then export to PDF or Excel.

Up to 4 group levels

Header, block or stepped layouts; page breaks between groups; keep a group on one page; repeat headers.

Totals that make sense

Subtotals, grand totals, running totals and % of total — plus page numbers and run time in headers.

Traffic-light formatting

Highlight any cell with a rule. Save reports to a library or share them as a .qar file.

REPORTS YOU CAN BUILD

Regional sales statements

Monthly P&L by department

Aged receivables by customer

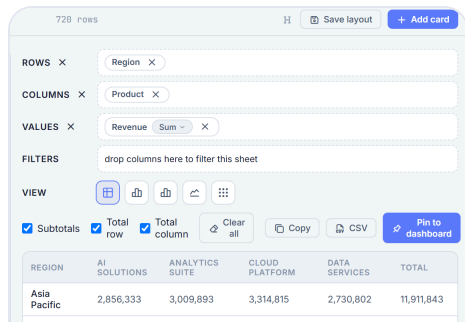
Stock by warehouse

Expense reports by cost centre

Fee statements

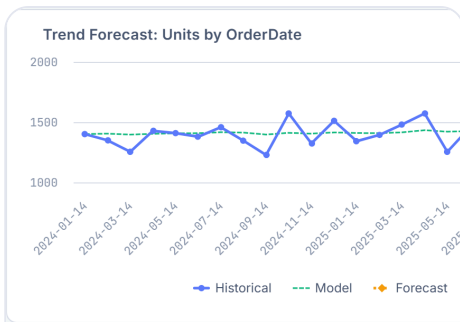
Everything else you'll use every day.

The deeper tools are there when a question needs them — each one a menu away, none of them needing code.



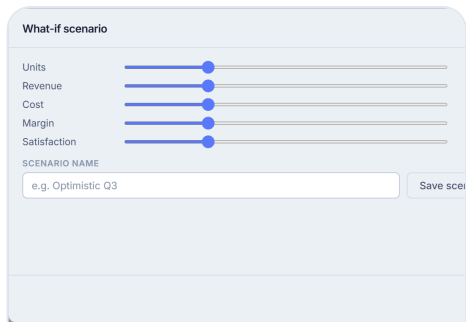
Quick Check pivot

Drag fields onto rows, columns and values for an instant crosstab — then pin it to the dashboard.



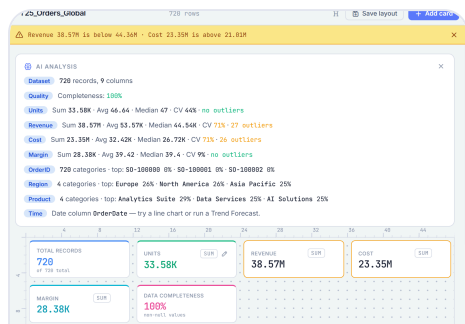
Forecast

Project the next periods with a confidence band and an accuracy score, not just a guess.



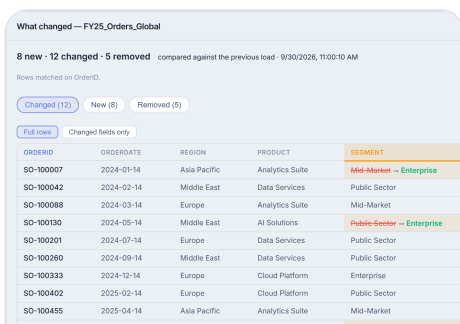
What-if scenarios

Slide price, cost or volume by ±% and watch every KPI and chart recalculate live.



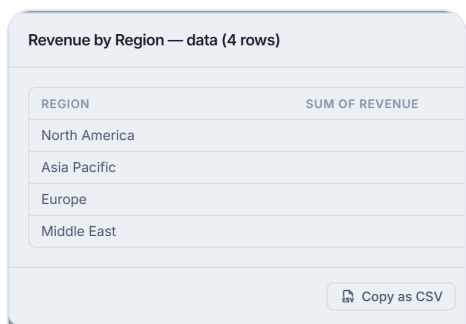
KPI alerts

Set a minimum or maximum on any KPI. Cross it and the card turns amber and a banner names it.



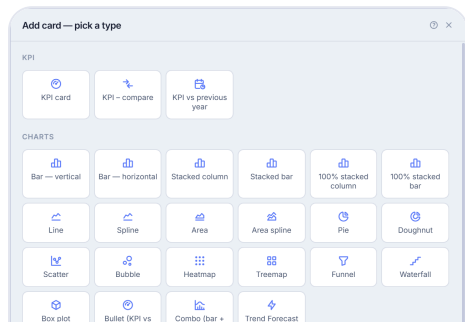
What changed?

Refresh a source and see new, removed and edited records since the last load — old → new, per cell.



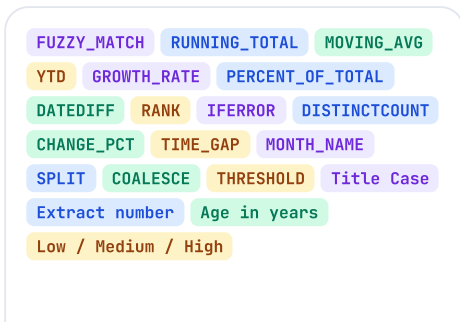
Drill to the rows

Click to filter, then open the exact rows behind any chart and copy them straight to Excel.



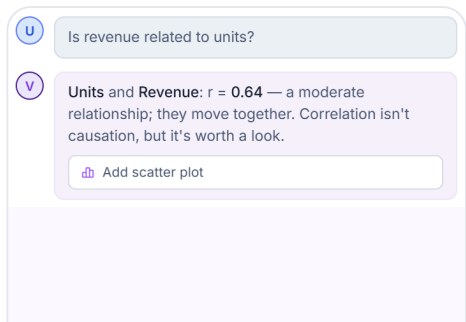
22 chart types

Bars, lines, pies, heatmaps, treemaps, funnels, waterfalls, bullets, forecasts and more — on a free-form canvas.



97 built-in functions

54 formula functions, 15 measures and 28 one-click quick functions — from fuzzy matching to year-to-date.



VizBOT — built-in AI analyst

Asks and answers in plain English, then acts: charts, filters, labels. Offline, no API key. Want more? Plug in your own Claude key.

ALSO IN THE BOX

Narrative & executive summaries

Conditional formatting rulesets

Fuzzy matching

Join & pivot / unpivot

Correlation & statistics

Calculated columns

Multi-sheet workbooks

Light & dark themes

Live the same afternoon. Nothing to host.

QikAnalytix is a desktop app, not a cloud service — so there is no server to run, no data to upload, and no data-residency review.

STAYS ON THE DEVICE

●

Every row of your data — loading, cleaning, models, charts, forecasts and reports all run locally.

●

Database passwords — held in memory for the session, never written to disk or into shared files.

●

Your source files — fixes apply to the loaded copy; the original is never modified.

LEAVES THE DEVICE

●

Licence check — the key, a hashed machine ID and app version. Never your data.

●

Update check — a version lookup at launch.

●

Own-key AI mode (optional) — built-in VizBOT runs locally. Only if you add your own Claude key are your question, column names and summaries sent. Never data rows.

- 1

Install — no admin rights

Per-user installer. An MSI is available for Group Policy or Intune rollout.
- 2

Activate the team key

One licence check, then it runs offline. A lost network never locks a licensed user out.
- 3

Share one file

A .qap workbook carries data, sheets, charts, filters and your brand. Recipients just double-click.

	QIKANALYTIX	TRADITIONAL CLOUD BI
Cost	\$5.99 / user / month	\$50–\$100+ / user / month, before the data engineer
Skills	No code — menus, drag-and-drop and plain English	SQL or Python, and usually a dedicated team
Data residency	Rows stay on the PC — nothing to review	Uploaded to the vendor's cloud; privacy sign-off required
Reports	Dashboards and Excel-grade reports in one app	Often a separate reporting tool or add-on
Time to first dashboard	The same afternoon — 5 clicks from the file	Weeks to months of implementation
Performance	500,000 rows → dashboard in ~4.7 s, filters ~0.5 s	Depends on the server and the connection

- ✓ Windows 10 / 11 · 64-bit
- ✓ Signed installer, in-app updates
- ✓ No server, no database
- ✓ Works offline
- ✓ Brand Kits travel with the workbook

Measured, not estimated

Windows 11 laptop · synthetic order book · 9 columns

ROWS	LOAD → DASHBOARD	CROSS-FILTER	TABLE VIEW	PIVOT	MEMORY
100,000	1.1 s	0.29 s	0.25 s	0.36 s	15 MB
250,000	1.9 s	0.34 s	0.22 s	0.22 s	28 MB
500,000	4.7 s	0.49 s	0.28 s	0.48 s	50 MB

See your own data on a dashboard today.

Download the Windows installer, load the sample in one click — or drop in your own file — and follow the 5 clicks.

WEB

qik.abibinacademy.com

MAIL

contact@abibinacademy.com

OS

Windows 10 / 11 · 64-bit

START YOUR FREE TRIAL